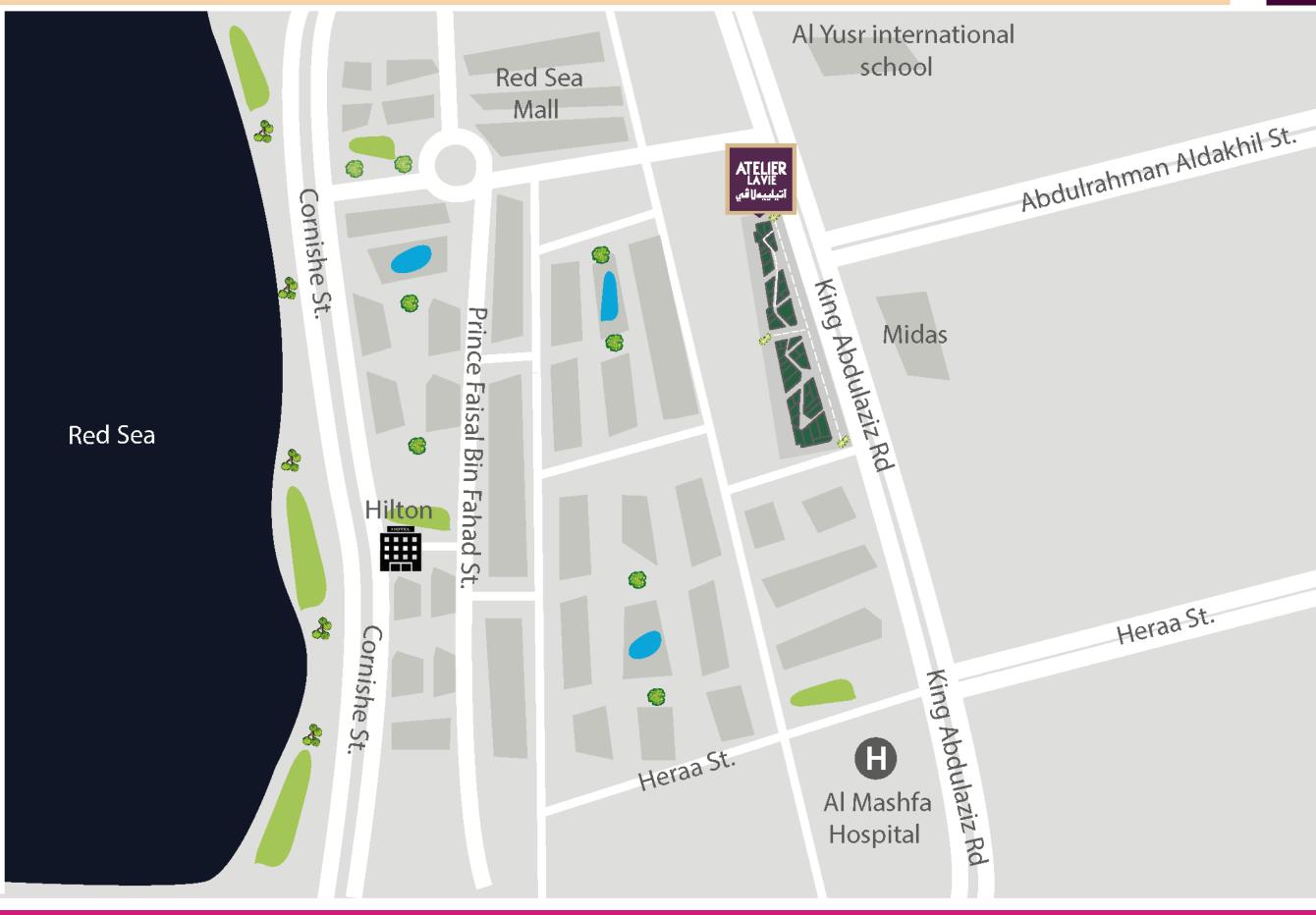


Atelier la vie at Al Shatee 650 Meter Frontage right on Malek Road





The Atelier La Vie Lifestyle and leisure mall aims to emerge as a new shopping destination in the heart of North Jeddah providing key and an unparalleled sense of community with GLA of 17,000 sq. m. in addition to 6,000 sq. m. on the Roof top with fabulous view of Jeddah Skyline.

The Tenant Mix includes retail, Wellness Escape, Leisure and food, and entertainment. All these concepts integrated together will afford a more pedestrian friendly lifestyle development.

Atelier La Vie Mall will be recognized for its wealth of elegant stores, exclusive brands, fashion designers, luxury goods, fine jewelry and art. Encompassed many of the world's most outstanding Brands.



- by





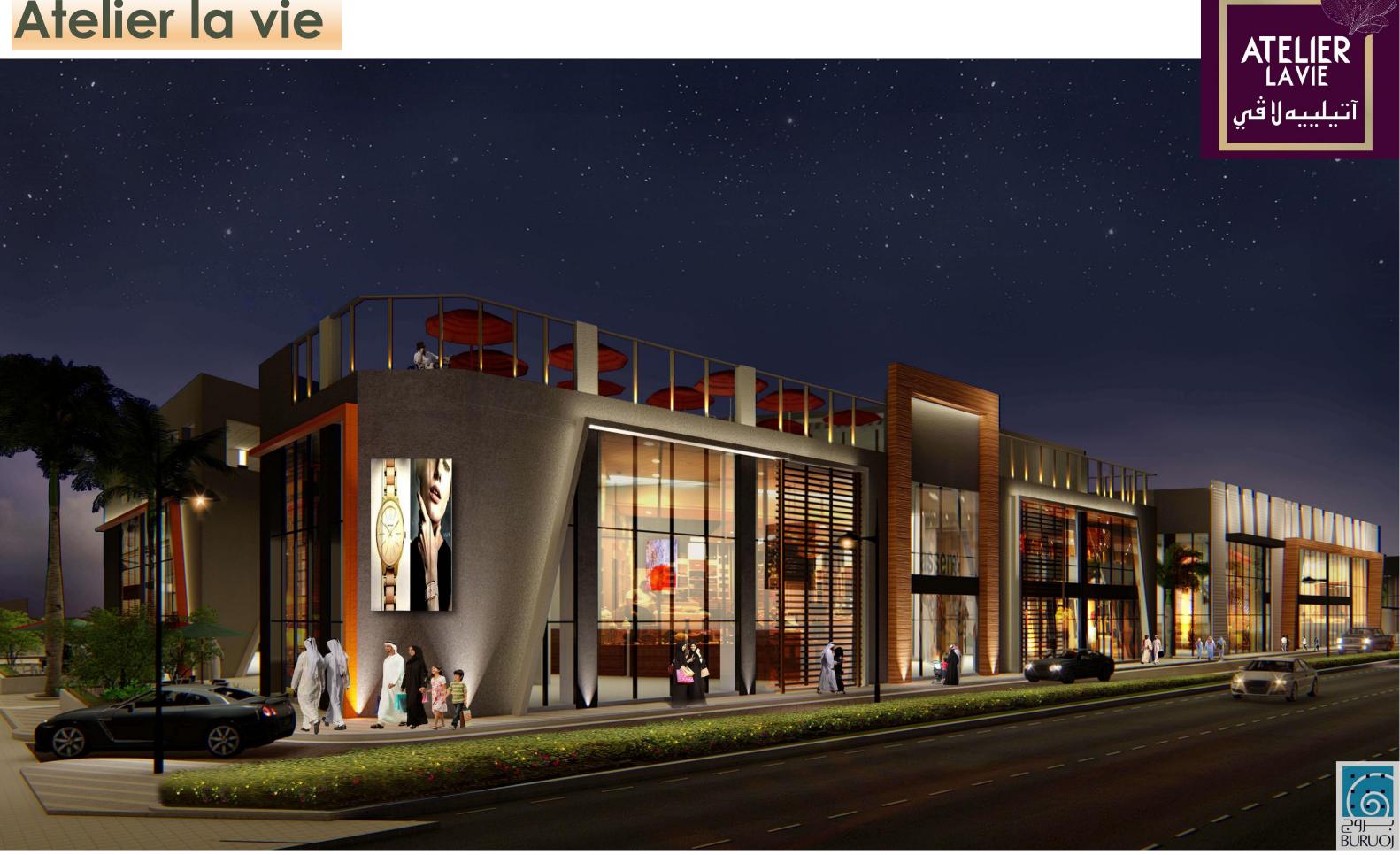
















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COMMERCIAL MASTERPLAN





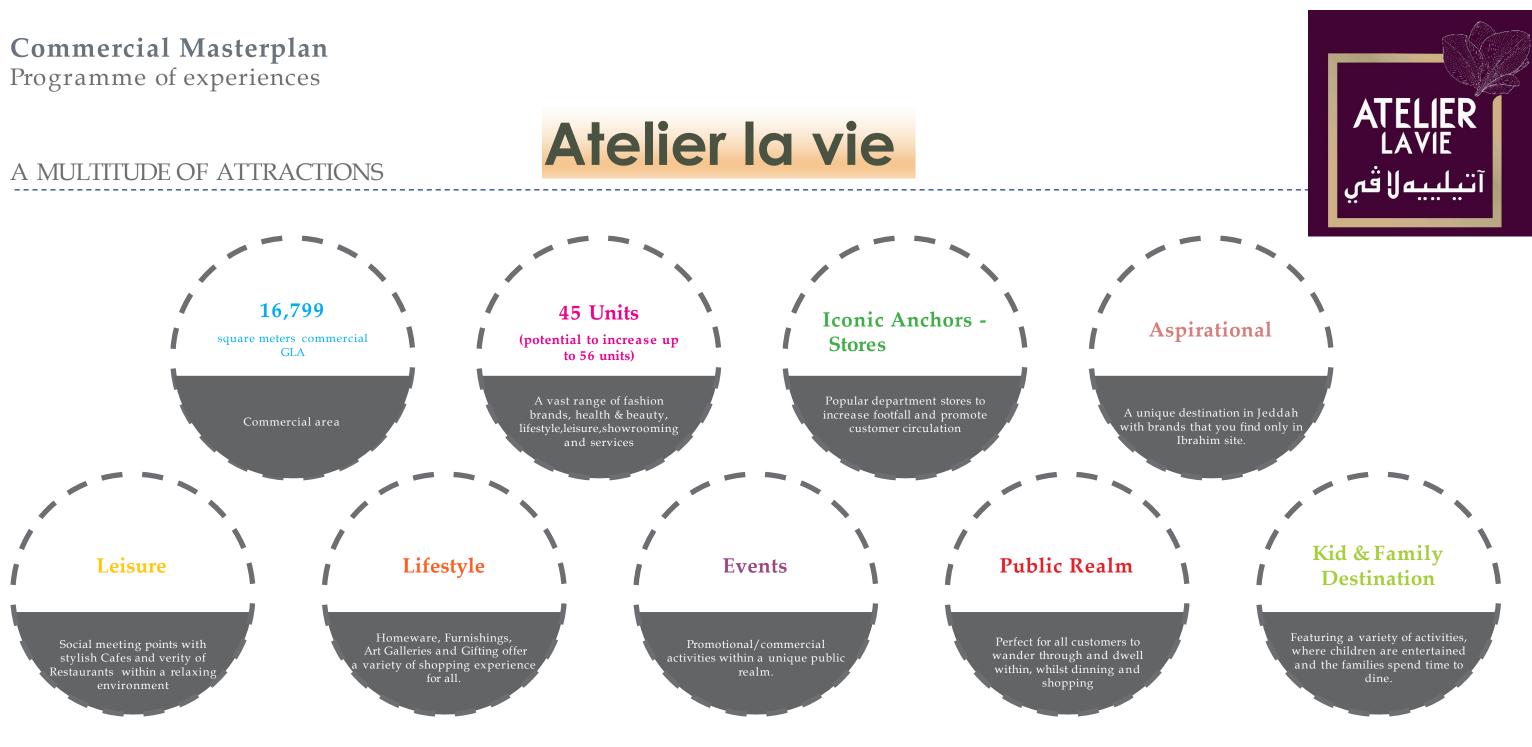
Zoning & Assessment of Project Components

"Al Shatee offers a unique shopping experience creamed with luxury, glamor, style and energy peppered with some of the most vibrant restaurant concepts in the city."

- Destination
- Quality Fashion Designers
- High-Class Environment
- Glamor
- Contemporaneity Cuisine
- Exquisiteness
- Magnificence







The success of Al Shatee will be achieved through offering visitors/consumers a combination of attractions.

- First and foremost with new brand opportunities that will surprise the customer because they will be **unique** in Jeddah.
- Secondly by offering customers the ability to treat themselves and their friends/ family through sharing a **different** experience.
- Thirdly it will enable customers to both **pre-plan** their purchases and buy on **impulse** as well as provide for everyday essentials.

